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UNIVERSITY BAREILLY
Established by Govt. of U.P. u/s 2f of UGC Act, 1956 vide U.P. Act 22 of 2010.

Ref. No.: IU/RAC/18-19/Seed Money/13 Date: 18/10/18

Seed Money Grant Order

Reference: Proposal for seed money grant dated 4th Oct. 2018

By PI Prof. Manish Gupta

Based on recommendations of the Research Advisory Committee (RAC) for the project proposal titled "Consumer Perception Towards E-Buying with Special Reference to Urban Population." has been selected for the award of the seed money grant of INR 5.0 (Lakhs). The grant should be utilized as per the conditions mentioned in the seed money policy, any violation may lead to the cancellation of the grant.

This grant release is subject to the timely submission of the statement of expenditure as per the proposal and completion report at the end of the tenure of the grant.

Dean (R & D)
Invertis University
Bareilly 243123, U.P.

Copy to:

1. PI: Prof. Manish Gupta, Prof., Dept of Management, IU
2. Accounts
3. Concerned Head of Department
4. Director Administration for personal file

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