

MBA Evaluation Scheme 2024-25

YEAR -1		SEMESTER-I					
Course Code	Course Title	Course Category	L+T+P	CA	EE	TOTAL	CREDIT
MBA101	Management- Micro and Macro	DSC	4+1+0	30	70	100	4
MBA102	Market Science	DSC	4+1+0	30	70	100	4
MBA103	Computing Techniques	AECC	2+0+0	15	35	50	2
MBA104	Recording and Analysis of Business Operations	DSC	4+1+0	30	70	100	4
MBA105	Micro Economics & Economic Planning	DSC	4+1+0	30	70	100	4
MBA106	Managerial Communication Skills	SEE	3+0+0	25	50	75	3
MBA107	Quantitative Skills	AECC	4+1+0	30	70	100	4
LAB							
MBA151	MS-Office Lab	SEE	0+0+3	15	35	50	2
MBA152	Managerial Communication Lab	SEE	0+0+1	10	15	25	1
TOTAL				215	485	700	28

L= Lecture, T= Tutorial, P=Practical, EE=End Sem Exam, CA = Continuous Assessment

Year-2		Semester-III					
Course Code	Course Title	Course Category	L+T+P	CA	EE	Total	Credit
MBA301	Strategic Management	DSC	4+1+0	30	70	100	4
MBA302	Event Management*	GEC	2+1+2	60	40	100	4
MBA303	Entrepreneurial Development & Innovation	AECC	4+1+0	30	70	100	4
MBA*	Spec. Group 1 Paper 1	DSE	4+1+0	30	70	100	4
MBA*	Spec. Group 1 Paper 2	DSE	4+1+0	30	70	100	4
MBA*	Spec. Group 2 Paper 1	DSE	4+1+0	30	70	100	4
MBA*	Spec. Group 2 Paper 2	DSE	4+1+0	30	70	100	4
MBA396	Hands on Experience Viva**	AECC		40	60	100	4
Total				280	520	800	32

Functional Specialization

DISCIPLINE SPECIFIC ELECTIVE - MARKETING (MKTG.)								
Course Code	Course Title	Category	L+T+P	CA	EE	Total	Credit	Semester
MBA316	Marketing Analytics	DSE	4+1+4	30	70	100	4	III
MBA317	Service Management	DSE	4+1+1	30	70	100	4	III

DISCIPLINE SPECIFIC ELECTIVE - HUMAN RESOURCE (HR)								
Course Code	Course Title	Category	L+T+P	CA	EE	Total	Credit	Semester
MBA321	Organizational Diagnosis & Development	DSE	4+1+0	30	70	100	4	III
MBA322	Training & Development And Competency Mapping	DSE	4+1+0	30	70	100	4	III

DISCIPLINE SPECIFIC ELECTIVE - FINANCE (FIN)								
Course Code	Course Title	Category	L+T+P	CA	EE	Total	Credit	Semester
MBA311	Tax Planning and Management	DSE	4+1+0	30	70	100	4	III
MBA312	Security Analysis & Portfolio Management	DSE	4+1+0	30	70	100	4	III

DISCIPLINE SPECIFIC ELECTIVE - INFORMATION TECHNOLOGY (IT)								
Course Code	Course Title	Category	L+T+P	CA	EE	Total	Credit	Semester
MBA336	Business Intelligence And Data Mining	DSE	4+1+0	30	70	100	4	III
MBA337	E-Commerce	DSE	4+1+0	30	70	100	4	III

DISCIPLINE SPECIFIC ELECTIVE - INTERNATIONAL BUSINESS (IB)								
Course Code	Course Title	Category	L+T+P	CA	EE	Total	Credit	Semester
MBA326	International Business	DSE	4+1+0	30	70	100	4	III
MBA328	Global Competitiveness And Strategic Alliances	DSE	4+1+1	30	70	100	4	III

DISCIPLINE SPECIFIC ELECTIVE - RURAL AND AGRICULTURE MANAGEMENT (RAM)								
Course Code	Course Title	Category	L+T+P	CA	EE	Total	Credit	Semester
MBA376	Rural Economy	DSE	4+1+0	30	70	100	4	III
MBA377	Basics Of Rural And Agricultural Marketing	DSE	4+1+0	30	70	100	4	III