



3rd International Conference On Recent Advances in Management & Technology (ICRAMT-2020)

ON
08th & 09th January, 2021
(Friday & Saturday)

Organized by
Faculty of Management
Invertis University, Bareilly

in association with

Livingstone College,
Salisbury, North Carolina,
USA

Johnson C. Smith University
Charlotte,
USA

Institute of Company
Secretaries of India
(Bareilly Chapter)



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ABOUT THE CONFERENCE

Amidst the present volatile and turbulent times, it is generally construed that managing businesses with an eye on sustainability is extremely important. Business sustainability has been under the radar due to ever-changing global scenarios coupled with unforeseen economic and socio-cultural challenges. This has certainly halted the progress and the endeavors that have been made over the past few centuries. It has also generated an urge to understand the multifaceted challenges and the vicissitudes of business complexities in modern times.

This International Conference on Recent Advances in Management & Technology has been fabricated with the aim to illustrate the recent advances in the field of Management and Technology across the globe. It serves as an excellent setting to discuss the current progress in Technology and Management related fields by providing a platform to academicians, industrialists, research scholars, and brilliant students from universities and industries all over the world to present the ongoing research activities, and hence to foster further research relationships between universities and industries. The conference will also cover topics from diverse disciplines to bestow their innovative schemes for sustainable growth.

CONFERENCE TRACKS

The conference invites extended abstract in any of the following management domains related to the topic:

- Marketing Management
- Finance and Accounting
- Human Resource Management & Organizational Behavior
- Economics/Business Environment
- Information Technology and Systems
- Operations Management and Decision Science
- Entrepreneurship & Sustainability
- Sustainable Development Goals (SDGs)
- Technology and Economic Transformation
- Management of Financial Institutions and Inclusive Growth
- Legal Systems, Intellectual Property Rights and Economic Prosperity
- Rural Entrepreneurship and Inclusive Growth
- Infrastructure and Creation of New Opportunities
- Agriculture and Agri-Business
- Education and Development

Above identified issues/sub-themes are only illustrative. Participants may select the related topics covered under the main topic.