

## CALL FOR EXTENDED ABSTRACT

Extended abstracts should be written according to the underlying structure. Subtitles of the extended abstract should be composed from the following sections introduction, objective(s), method(s), findings and argument, conclusion, suggestions and References. Extended abstract of the full paper shall be written with Times New Roman font, single line spacing and 11 font size. Extended abstracts can contain figures, tables, formulations, or images. Page margins are formed regarding the A4 page size and are 2.5 cm wide from the right, left, top and bottom. End of the lines should be aligned to the right and there should be no syllable segmentation. Extended abstracts should not exceed 3 pages including the references and pages should not be numbered.

For full detail click here-

<https://drive.google.com/file/d/1BOAJ031c6BcEDnXJLWrYDdKFIf0RBxZX/view?usp=sharing>

### Publication Opportunities:

Selected extended abstracts will be published in the e-souvenir published by Invertis Journal of Management (IJM).

## IMPORTANT DATES

Last Date for Submission of Extended Abstract: **03<sup>rd</sup> January, 2021**

Date of acceptance of Extended Abstract: **05<sup>th</sup> January, 2021**

Last Date for Registration: **07<sup>th</sup> January, 2021**

***E-certificates will be provided to the all registered participants.***

***No Registration Fee***

**Note: Participants are required to submit extended abstract through**

**E-mail at: [icramt2020@invertis.org](mailto:icramt2020@invertis.org)**

**Conference Registration Link: <https://forms.gle/PpK5nqkmWnUEBrS8>**

## ABOUT INVERTIS UNIVERSITY

Invertis University is situated in Bareilly on NH-24, equidistant from the country's capital, Delhi and State's capital Lucknow. From a humble beginning in 1998, Invertis has come a long way. From 83 students and one Institute-Invertis Institute of Management Studies, today we stand tall as a full-fledged University with 10 different institutes under its name. We offer a range of Doctoral, Post Graduate & Under Graduate programs in Management, Computer Applications, Engineering, Agriculture, Law, Commerce, Pharmacy, Journalism & Mass Communication, Fashion Design, Education and Applied Science & Humanities. At Invertis, we believe that the success of a teacher comes along with the achievements of a students. To ensure our students succeed we make sure they get the very best, that's why our faculty comes from premier institutes like IIT's, IIM's & NIT's. Invertis pioneered the concept of holistic development, an approach of more than just text book studying and an all-round approach of learning. It stems from the old management concept of "Keep your feet warm, back straight and head cool."

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